

SOCIAL FARMING FOR THE ELDERLY

THE TRAINING MODULES

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The context of social farming for older people.

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Providing social farming for the elderly.

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Module 3

Promoting social farming for older people.

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Cooperation and communication in the sector.

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KNOWLEDGE AND SKILLS IN FAMILY BUSINESSES

Before creating the training modules, surveys and interviews were conducted to identify the important issues in social farming for elderly and the areas where knowledge and information are needed. Based on these results, we have elaborated the topics where training is needed.

TRAINING MODULES

The modules cover the needs and challenges of the elderly in Europe, the development of multi-generational social farming businesses, and the importance of family farms.

They offer solutions for different elderly groups, essential soft skills, and insights into project milestones. Personal, professional, and financial perspectives are included, with guidance on goals, skills, self-assessment, and SWOT analysis. The modules also address communication, positive wording, non-verbal cues, and conflict management.

TIMING

Each module takes 30-60 minutes to complete, depending on your learning pace, and the material is useful to consult at any time as a supportive guide.

Start with an overview, focus on relevant topics, and complement self-study with group discussions.



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Training Modules

